

A blue hard hat with 'Express' branding is on the left, and a brown paper bag is on the right, both on a concrete sidewalk. A chain-link fence with green foliage and yellow autumn leaves is in the background.

# razing & raising

**team deep blue**

akshay goradia, bobbie soques  
faith kaufman, tundun oladipo



# meet eleanor





# meet dave



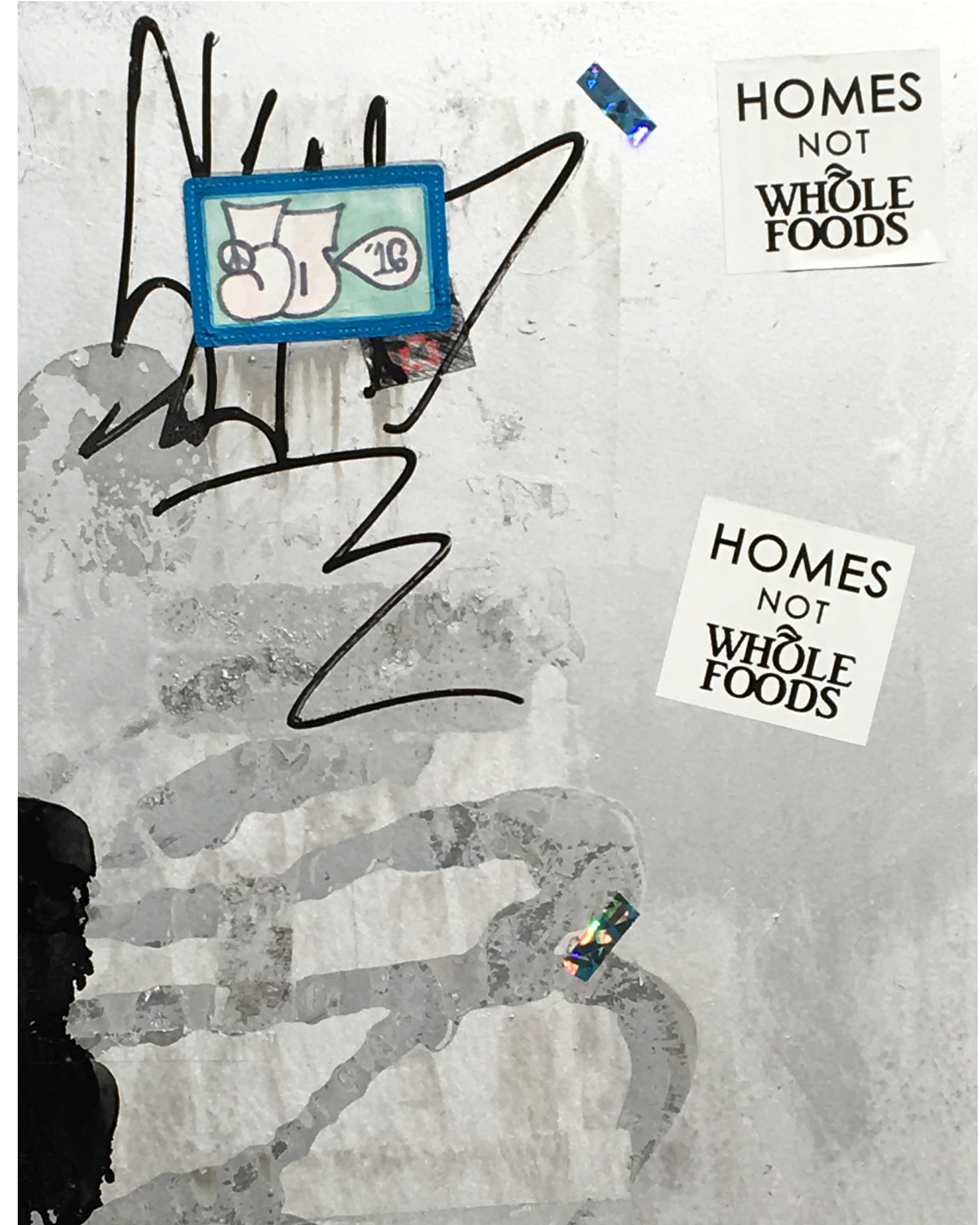


# our purpose





# background





# mission statement

“To empower displaced citizens of East Liberty in achieving stable housing.”

**empower =**

what we can do to help displaced citizens help themselves

**displaced citizens =**

Pittsburgh residents displaced from their homes by gentrification

**east liberty =**

a neighborhood in Pittsburgh currently facing gentrification

**stable housing =**

affordable housing and improved quality of life, continuing into the future



# 6 interviews

## 2 experts

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julie



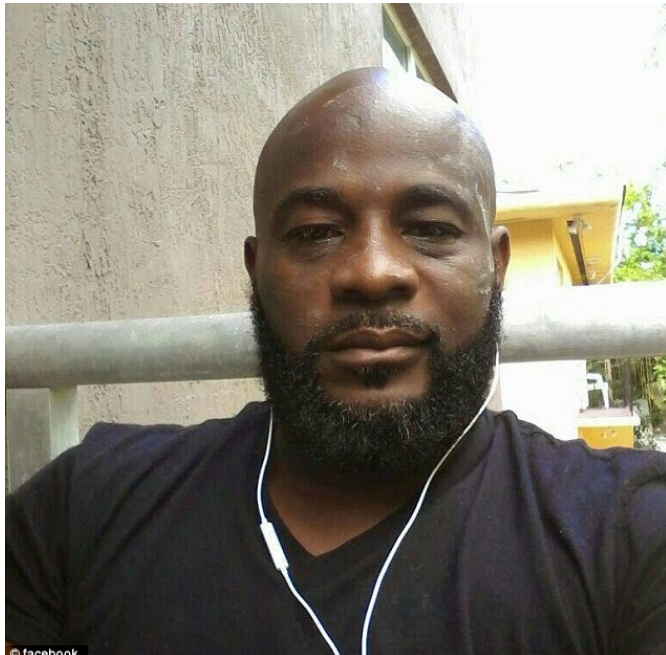
claire

## 4 people who had been relocated

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eleanor



sam



emil



dave

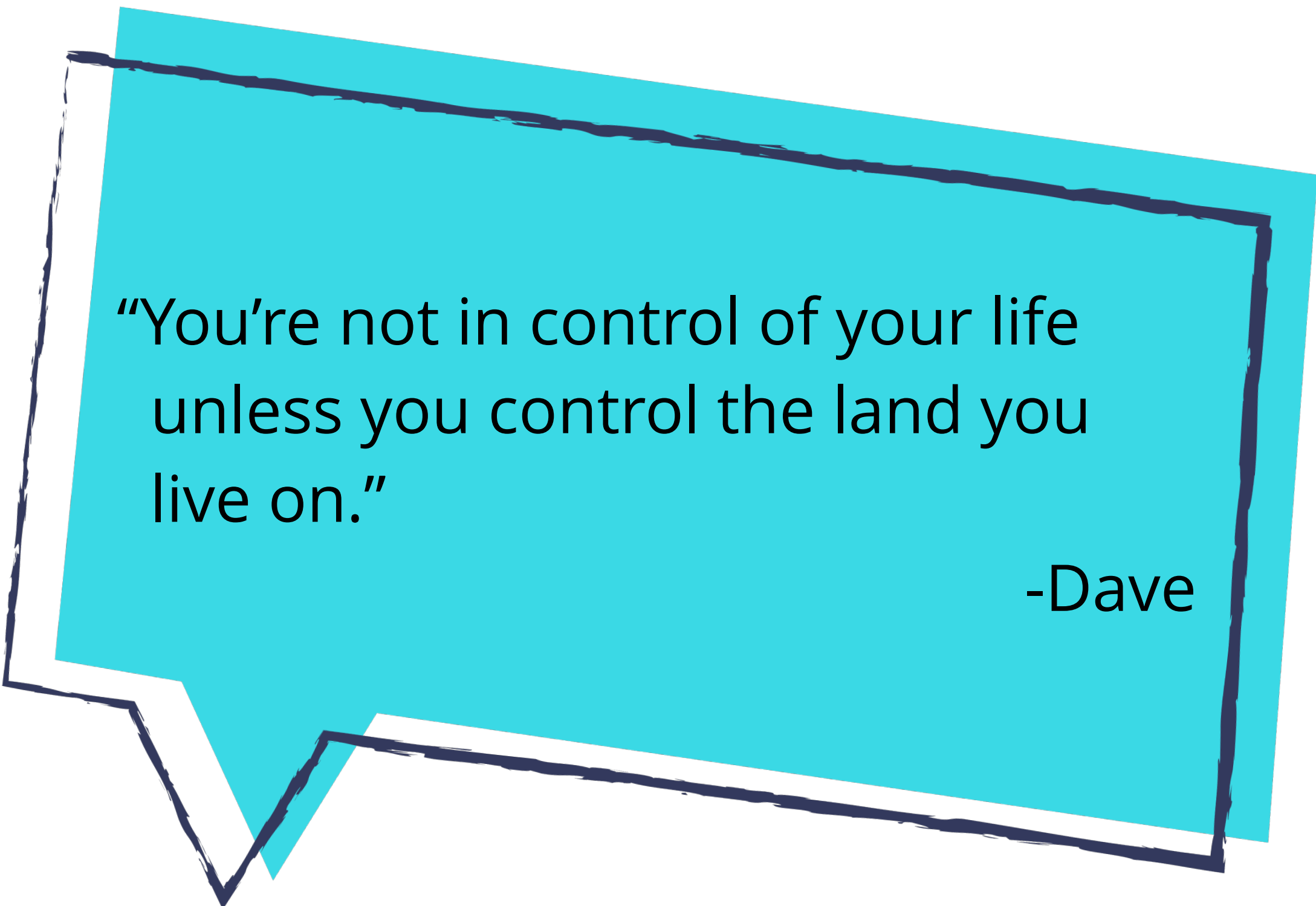


# key findings





# key finding 1



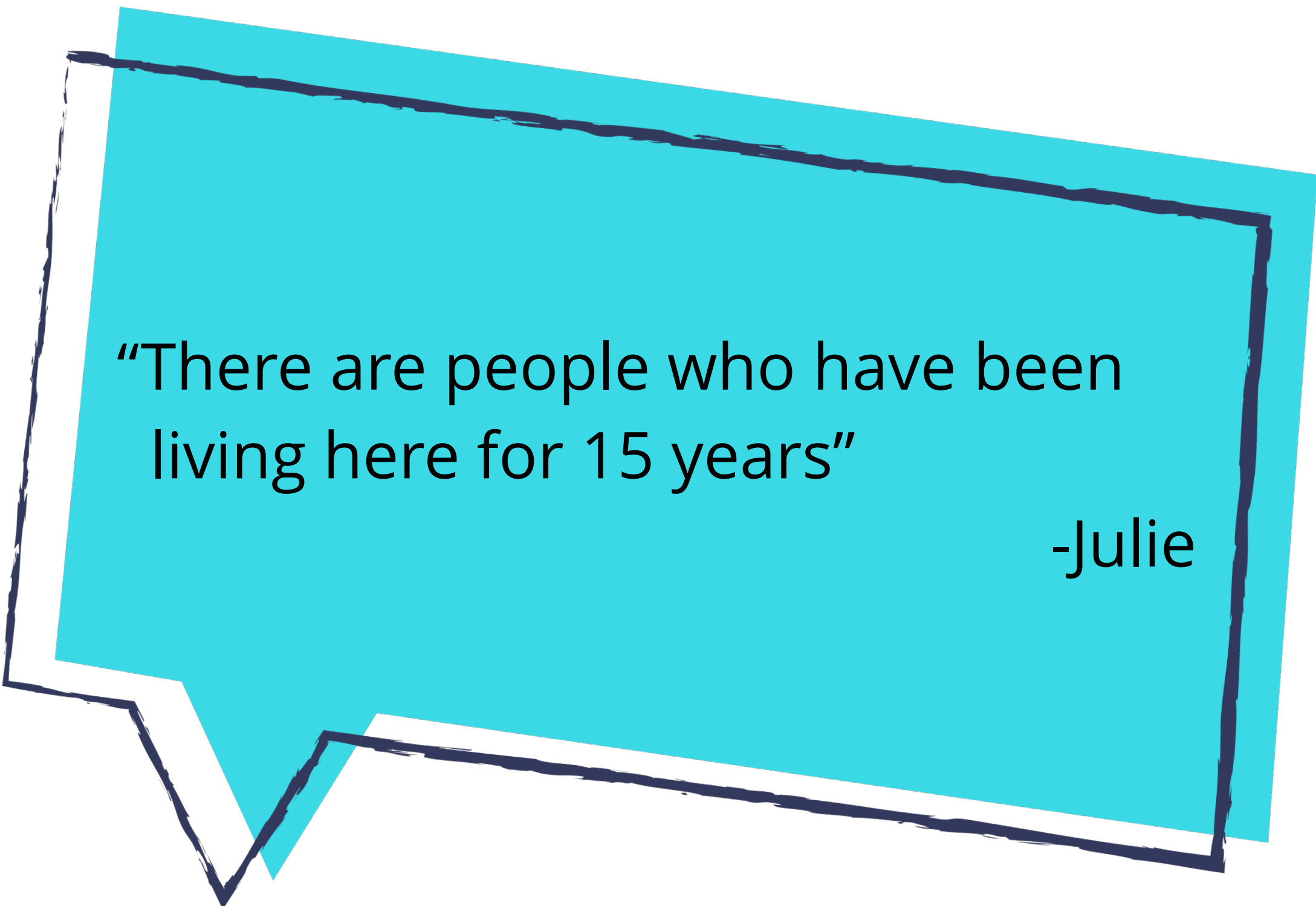
"You're not in control of your life  
unless you control the land you  
live on."

-Dave

Displaced citizens feel hopeless about their  
housing situation.



## key finding 2



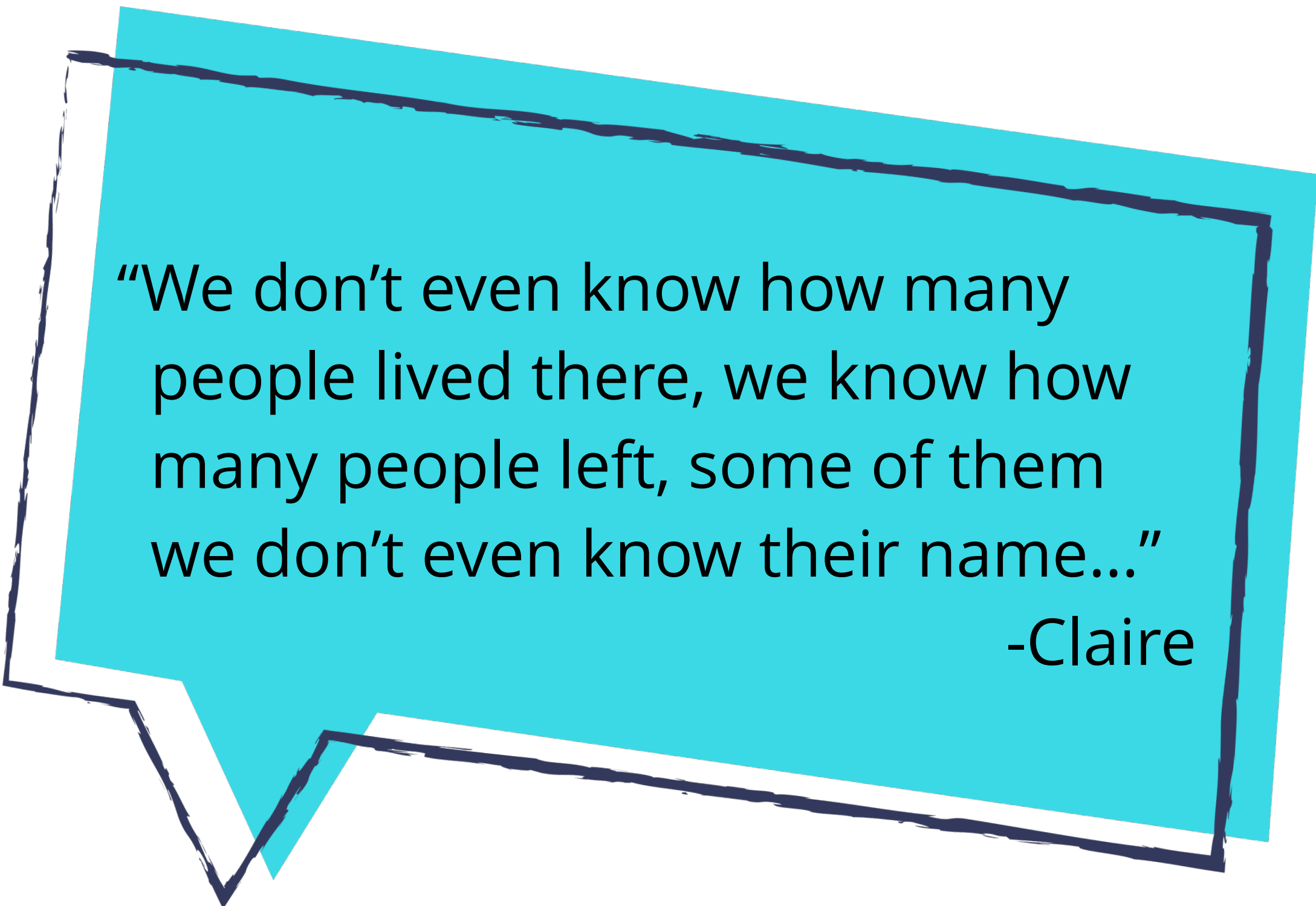
"There are people who have been  
living here for 15 years"

-Julie

Displaced citizens in transitional housing are  
not moving.



## key finding 3



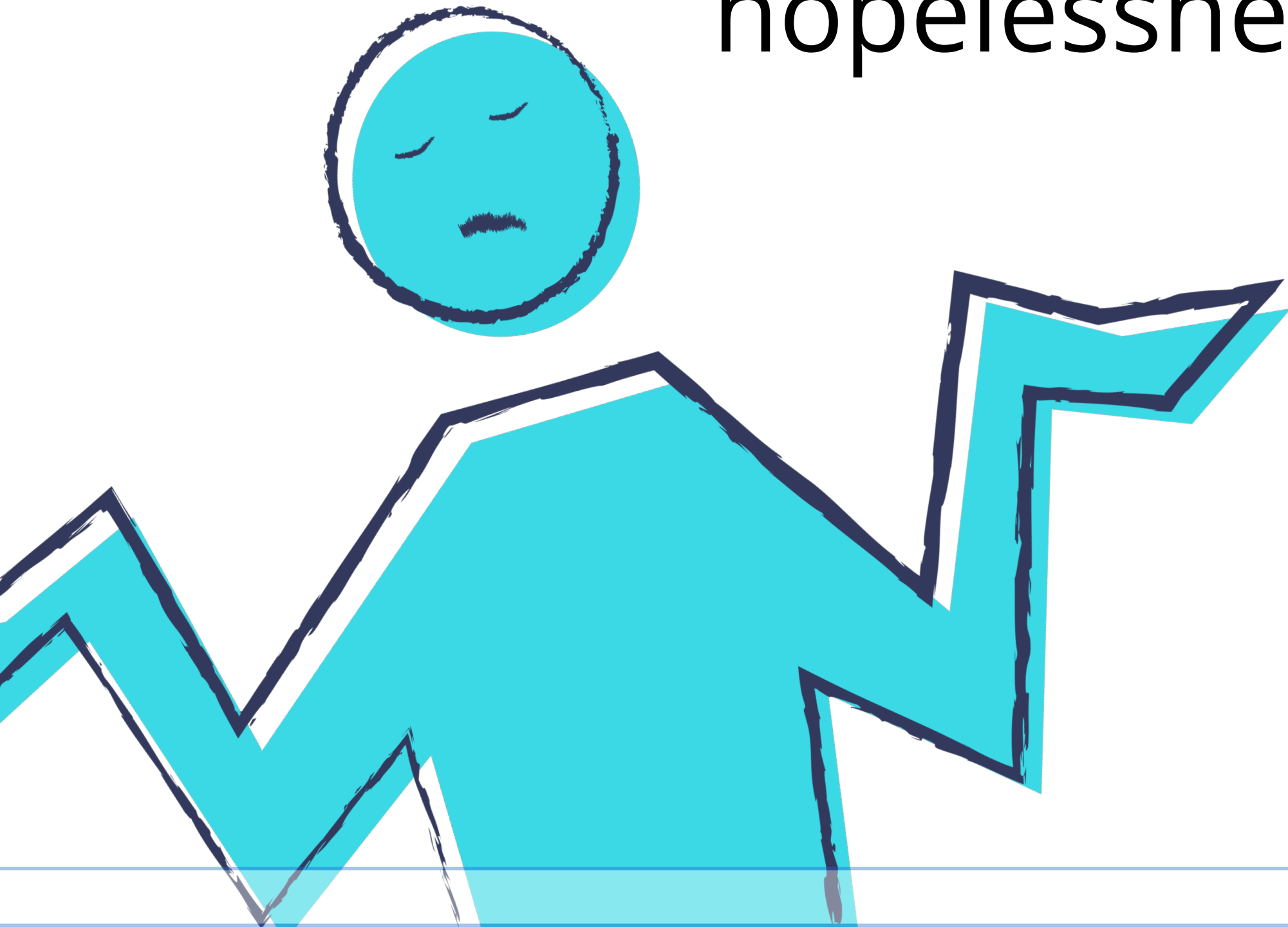
"We don't even know how many people lived there, we know how many people left, some of them we don't even know their name..."  
-Claire

There is a communication breakdown between organizations and the displaced citizens they serve.

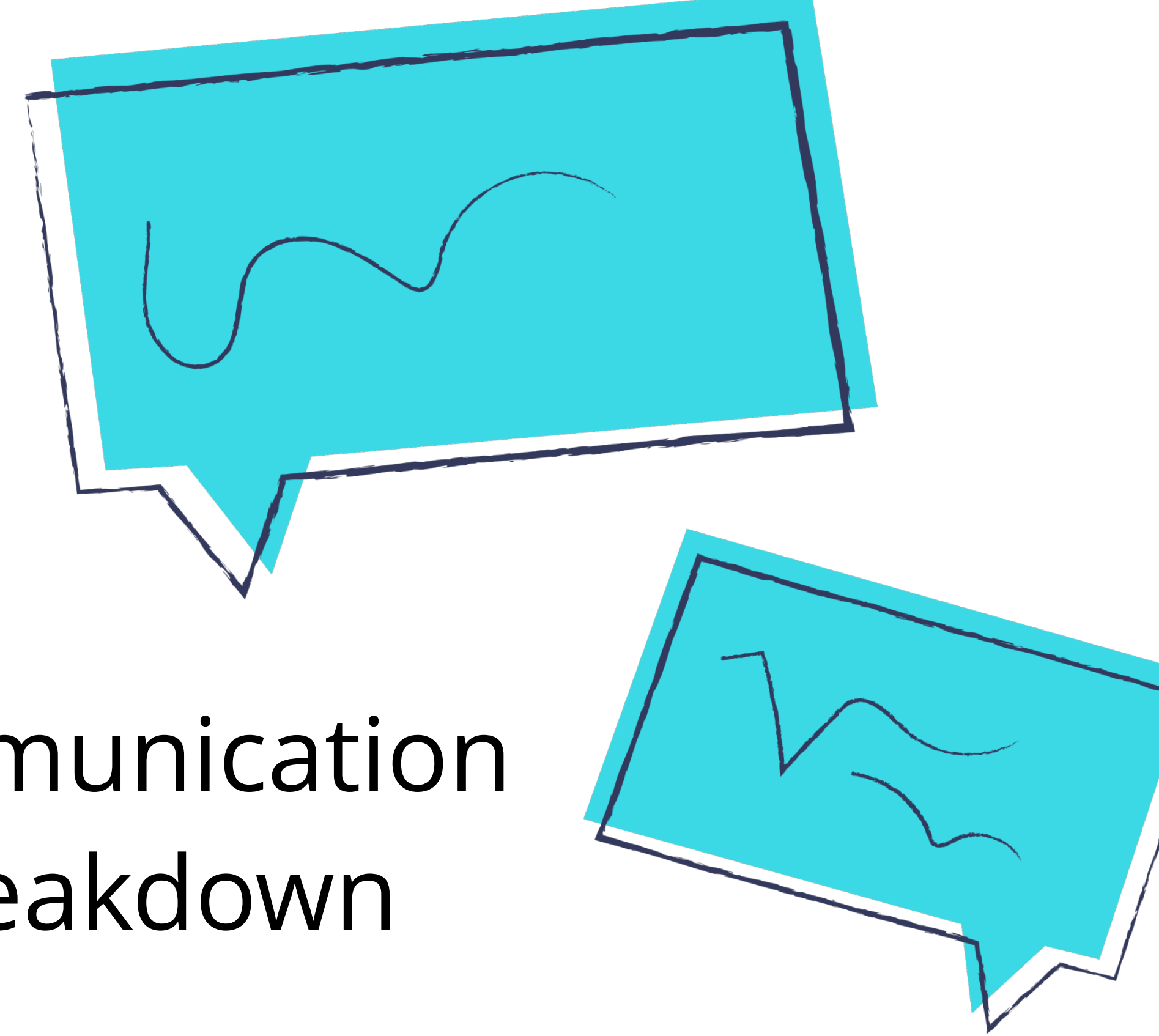


# problem areas

Feelings of  
hopelessness

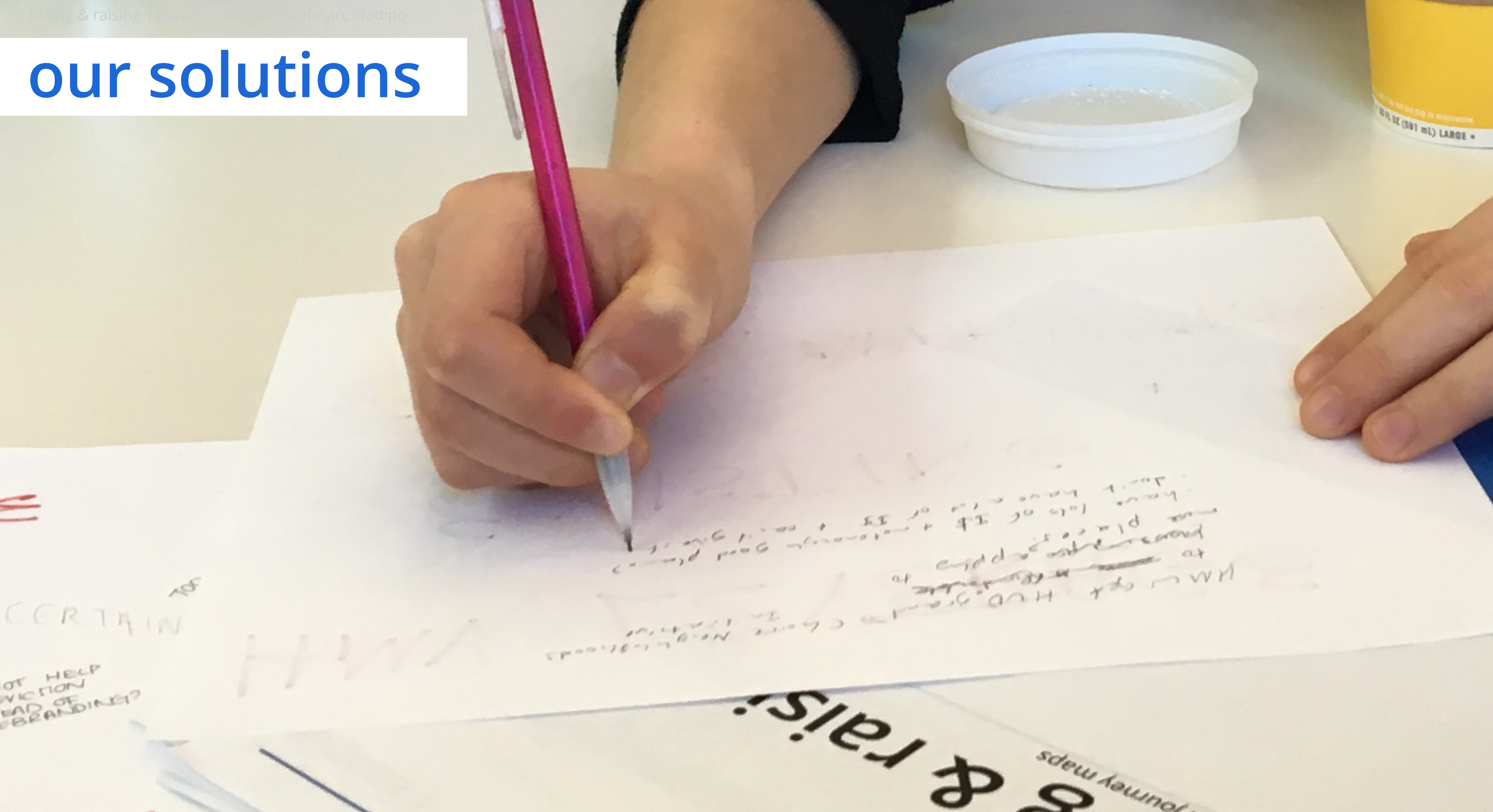


Communication  
breakdown





# our solutions





## solution 1

How might we instill hope by providing more accurate waitlists?



## How might we instill hope by providing more accurate waitlists?



Varun, an affordable housing tenant learns that he will have to find a new place to live in six months.



The first places that Varun calls tell him that there is a waiting list of 3-5 years. He feels like there is no hope in finding a new place before he's kicked out.



He goes online and checks the constantly updating waitlists for other housing units in the area, and finds one with a short waitlist. He signs up and can see his place in the list quickly move up.



When he gets off the waitlist for the new place, Varun gets a phonecall and is happy and excited because he's been expecting it.

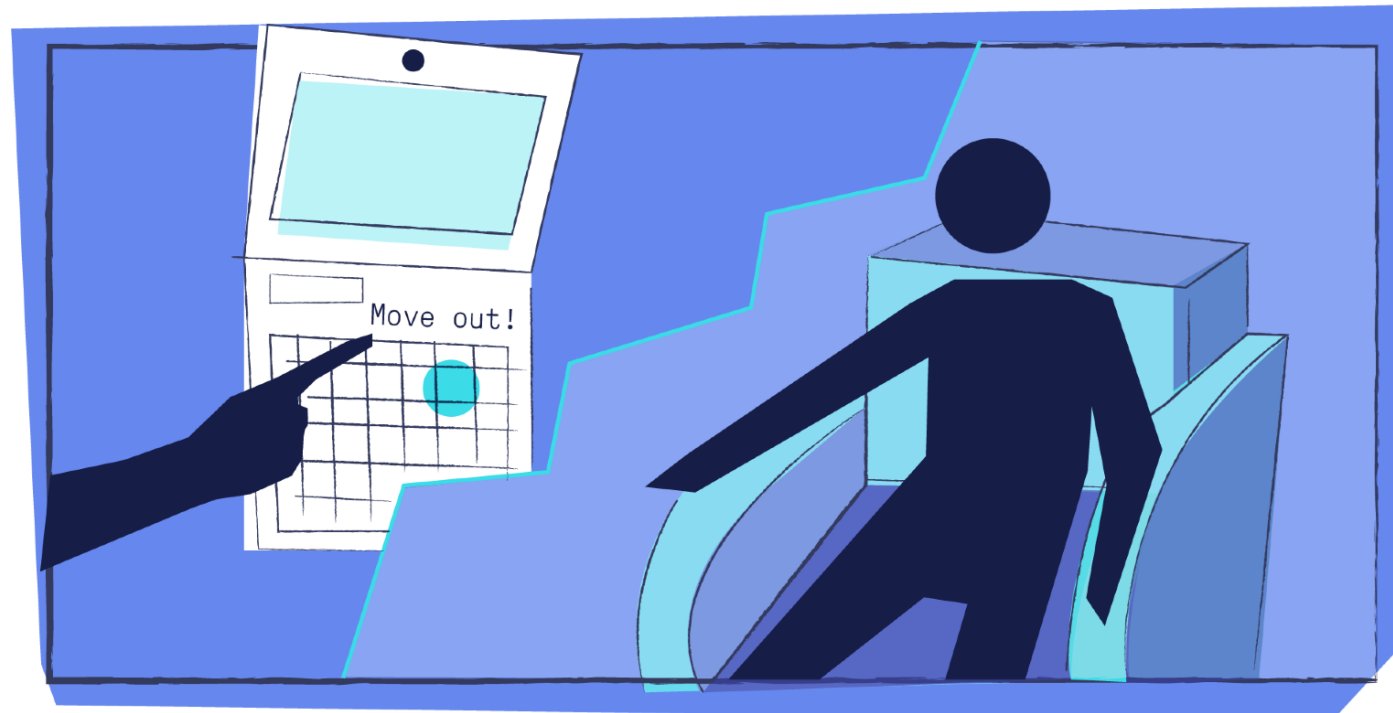


## solution 2

How might we help people actually transition out of transitional housing?



## How might we help people actually transition out of transitional housing?



Raymond has been living in transitional housing for 10 years. He was supposed to move out 7 years ago, but is too comfortable to seek out new housing.



Sally needs to move into transitional housing, but because residents like Raymond aren't moving out, the waitlist is years long.



In order to stay in the transitional housing, Raymond attends meetings where he learns about other housing options, gets job advice, and applies for new housing.



With the help and resources from the meetings, Raymond moves out from transitional housing to a better place and Sally and finally move in.

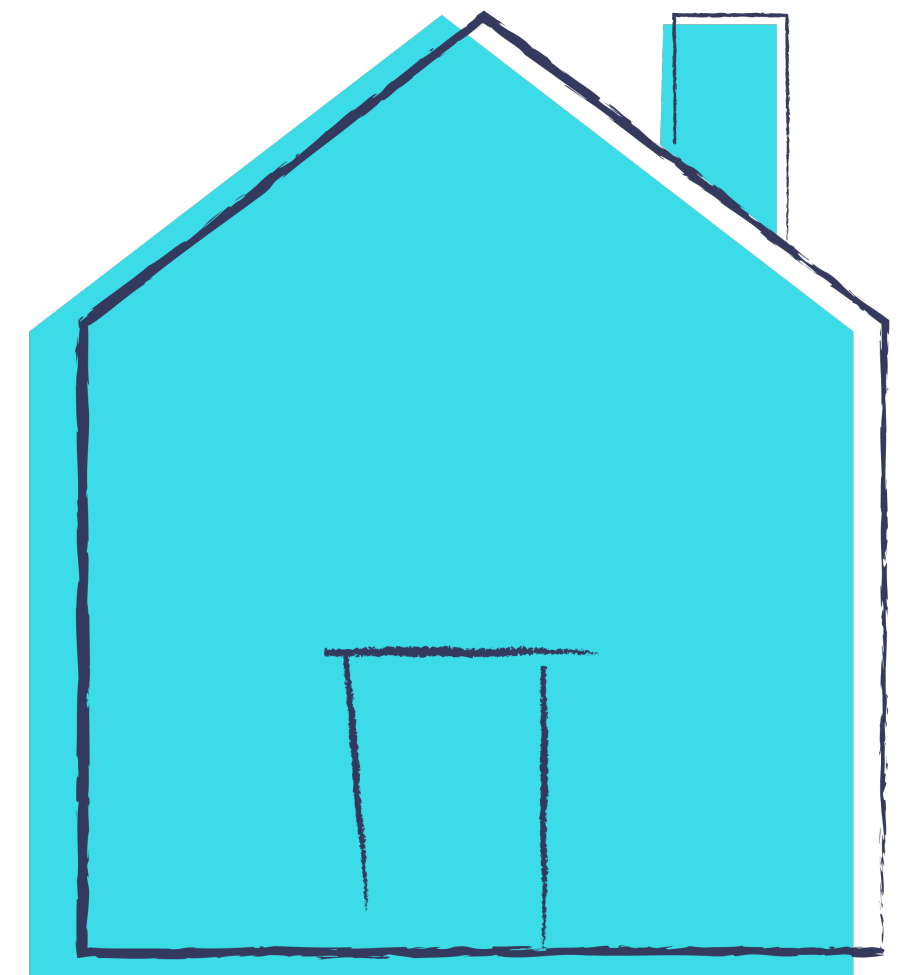
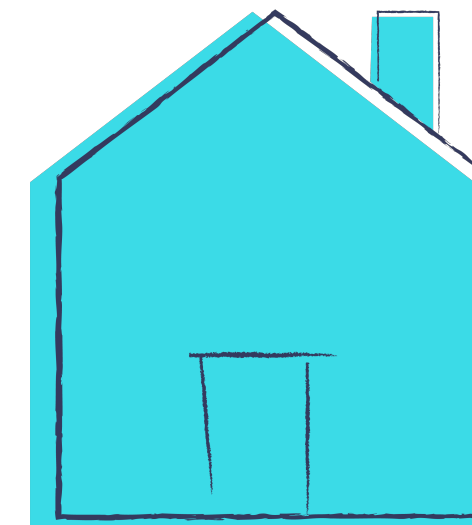
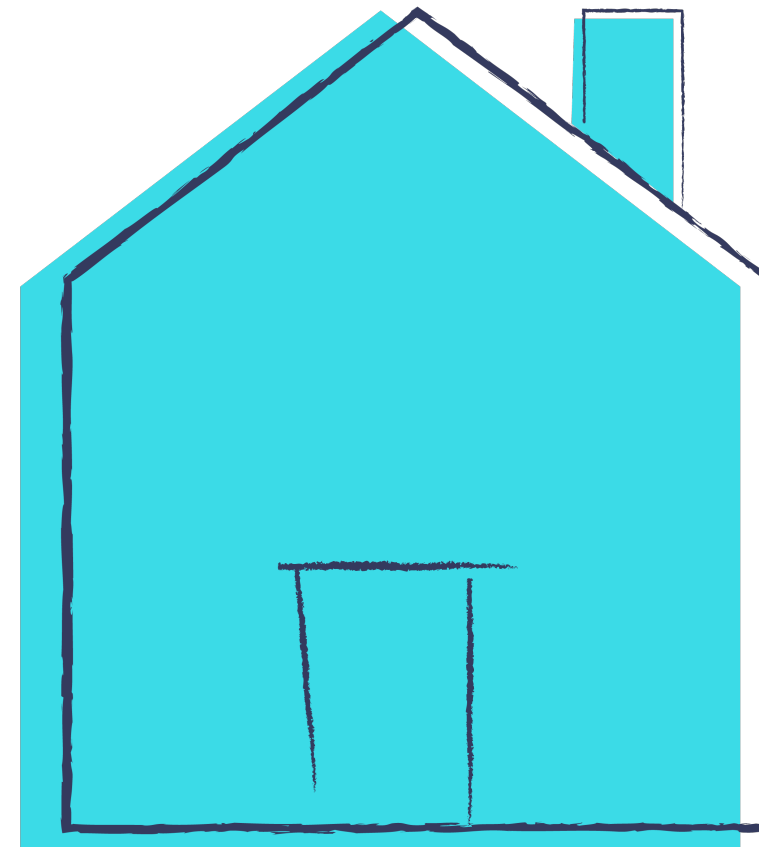
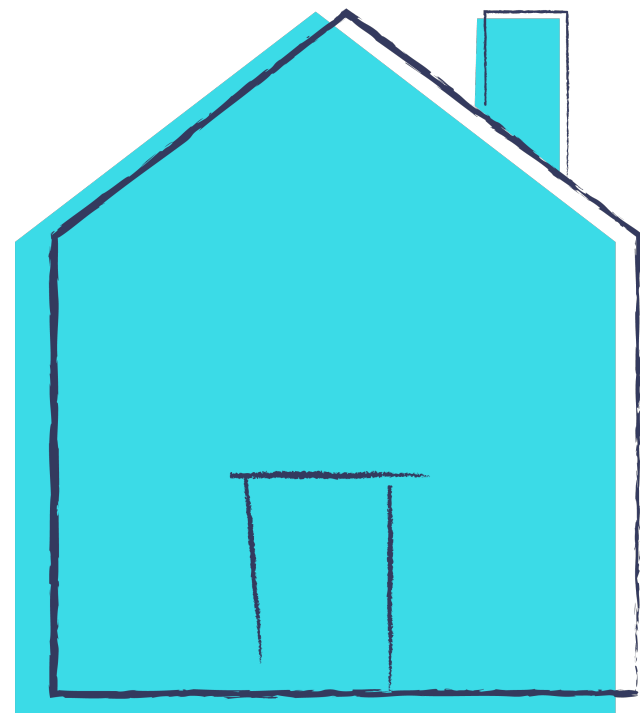
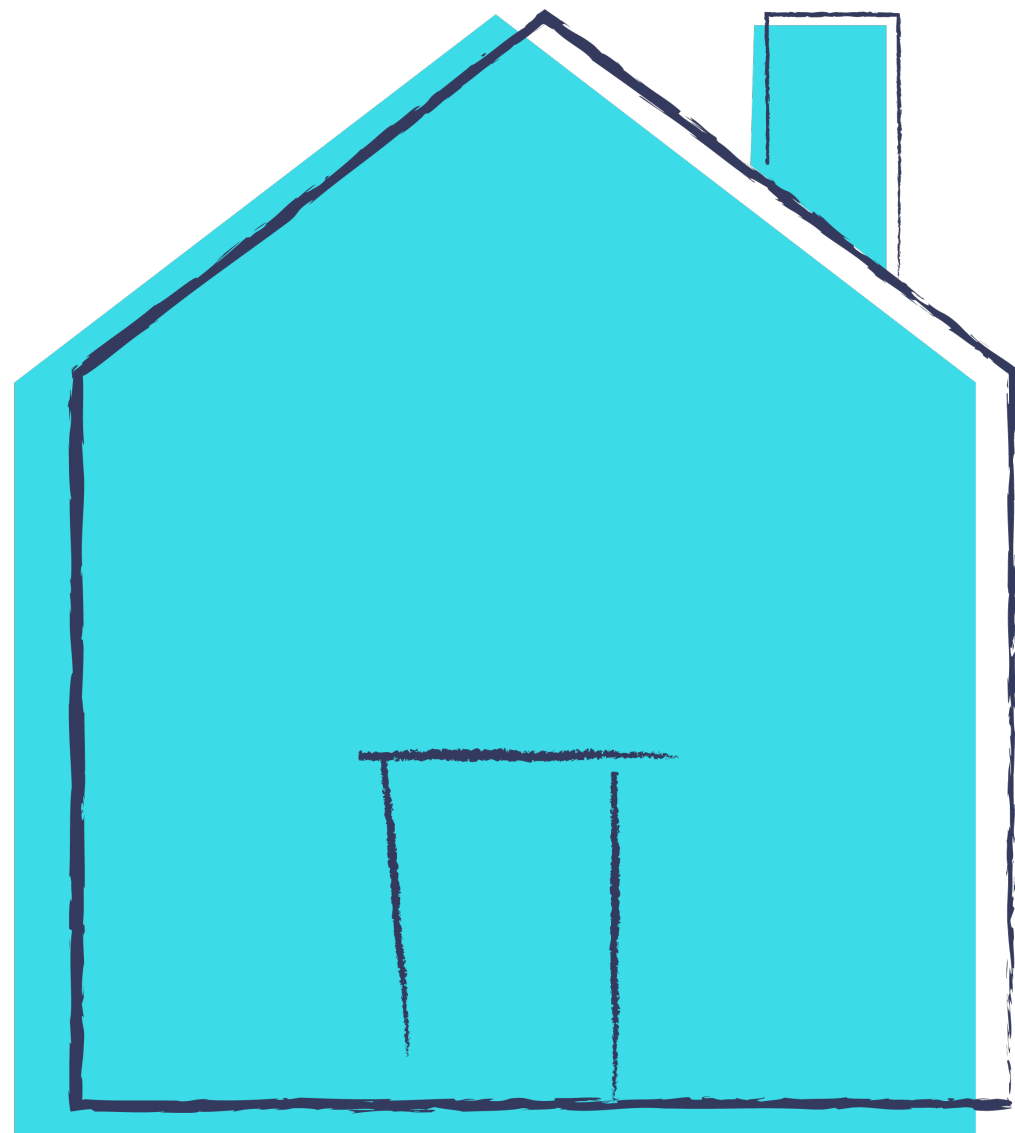


# next steps

Conducting more research  
Passing legislation  
Implementing solutions



# questions?





thank you

